

# Bulletin

## ECR Crime Prevention

March 2003

March brought renewed vigour and momentum to the Crime Prevention activities. A drive to increase the participation of the industry is now in full swing, as are each of the individual Initiatives.

### 1. Incident Management System

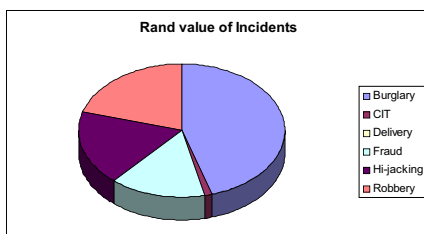
The database review mentioned in last months communiqué has now been completed, and the necessary restructuring of the database has taken place. This will facilitate reports which combine the various incident types (Robbery, Theft, etc.), enabling appropriate management of the implementation in the various stores and sites which have signed up to participate.

The Internet site is currently being re-engineered to suit the new database structure. However, it is still open for reporting and we will do the necessary changes to individual incident reports here at the Crime Office.

During the database review we came across a number of discrepancies in the data such as dates reversed e.g. where 12<sup>th</sup> February was read as 2<sup>nd</sup> December. This led to some misreporting of statistics, and questioning of the integrity of the database. We will be examining each incident on the database (in excess of 3,000) before it is loaded on to the new database. The new website loading facility will be engineered to prevent this type of error being repeated.

As a result the statistics for 2003 have been restated, excluding Shoplifting, as below:

These figures must be viewed in context. The 7 major store groups are the main contributors to these figures. There are some incidents being recorded from other sectors such as the hi-jackings but insufficient for these figures to be absolutely representative of our industry.



### 2. Employers Reference Site

This system is starting to pay dividends to those companies that have integrated an ERS reference into their employment procedures

During the month of March we had 283 positive matches, out of a total of 2879 enquires. For the 1<sup>st</sup> Quarter of the Year, 12072 enquiries resulted in a 918 positive match.

The database has 54139 names in it. These figures demonstrate the growing value of this system. Each positive match raises the knowledge a company has of a potential employee ensuring a more honest force.

### 3. Security Companies

Readers will notice the growing list of security companies in the Members lists at the end of this bulletin. The ECR Crime Prevention Program has established a communication channel to the security companies that provides our Members security related services.

This has enrolled into the ECR Security Providers Action Group. Focus groups have been established (and stated working) looking at:

- Physical security and Intruder Defection
- Armed Response
- Guarding
- CIT

The objective of these Focus groups is by sharing non-competitive information, to develop and improve standards in the provision of security related services to the FMCG industry.

### 4. Sales and Merchandising

The Focus group looking at In Store Procedures has gained a life of its own. Following some meetings convened by the Crime Office, a number of Service Providers Companies have formed the Association of Sales and Merchandising.

This group has as its main objective establishing professionalism in their industry, as well as eradicating merchandiser involvement in Crime.

A series of regional presentations have been set up in April (Durban, Cape Town, P.E.) While this industry sector in Bloemfontien was addressed at a meeting in March. We look forward to progress from these companies.

### 5. Logistics

A similar grouping for Logistics providers is in its embryonic stages. A launch meeting is scheduled for May 16<sup>th</sup> in Johannesburg to address as many Logistics companies as possible on the ECR Crime Prevention Program as well as others issues that affect this sector of our industry (i.e. the Truck Banning? in Gauteng) with a view to creating a focus group promoting the interests of logistics providers and developing crime reducing strategies in their operations.

### 6. Hot Products

The Hot Products Sub- group has been looking at ways to secure the supply chain of those products that suffers a very high rate of shrinkage.

In a major development these companies are pooling their resources to look at a radical approach to fighting crime- in category competitors co-operating in the supply chain. A proposal is nearing completion for a trial run in a limited numbers of stores.

### 7. SAPS

Since the start of this initiative the ECR has enjoyed the support and guidance of the Detective Division of the SAPS- especially the Organised Crime and Serious & Violent Crime Sections.

During March we initiated contact with the Crime Prevention (i.e. Uniformed) Division of the SAPS in the form of Asst. Commissioner Kruser. This is the first step in getting the individual Police Station up to speed with what we are doing and aiming to achieve.

### 8. Industry Participation

The following companies have agreed to participate in the Crime Prevention Program:

- 3D Marketing
- ADT Security
- BAT
- Bic
- Chandel Security
- Chep
- CMR
- Chubb
- Coin Security
- Cordiner's
- Daymon International
- Energizer
- Federal Marine
- Fidelity Security
- Gillette
- Imperial Cons. Logistics
- Johnson & Johnson
- Kimberly Clark
- Knightwatch Security
- Kraft Foods
- Lever Ponds
- Lodge Security
- Massmart
- MetCash
- Nampak Tissue
- National Brands
- Nestlé
- Network Field Marketing
- New Clicks
- Nutritional Foods
- Pack 'n Stack
- Pick 'n Pay Group
- Procter & Gamble
- Reef & Rural
- Revert Security
- Roche
- Rowlands Pearce
- Shoprite Checkers
- Smollan Holdings
- Spar
- Stallion Security
- Strategic S & M
- Supergroup
- Supply Chain Services
- TFD
- The Cold Chain
- Tibbett & Britten
- Tiger Brands
- UBR Foods
- Ullmann Brothers
- Vector Logistics
- Widespread
- Woolworths
- Aluvin
- National Safe